EGAS MONIZ SCHOOL of HEALTH & SCIENCE

Biometric Advise in Skincare

BAS

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CONTEXT AND EDUCATIONAL CHALLENGE

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Dermocosmetic counselling in community pharmacy requires:

- Scientific knowledge
- Interpretation of skin-related data
- Effective communication with the client

Educational challenge:

How to realistically train these competencies in undergraduate students?

AIM OF THE BAS PROJECT

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- To simulate real-life dermocosmetic counselling in community pharmacy
- To integrate biometric data into the decision-making process
- To promote both technical and communication skills in students

What is BAS? → BIOMETRIC ADVISE IN SKINCARE

Active learning methodology based on:

Role-play (pharmacist-client)

Analysis of biometric skin data

Resolution of realistic case studies

METHODOLOGY AND LEARNING RESOURCES

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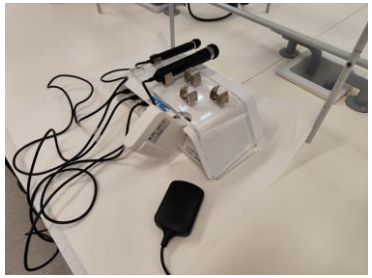
LEARNING RESOURCES

- Practical class → Biometric analysis
- Pre-recorded theoretical class: steps of community pharmacy consultation
- Pre-recorded role-play video + script (best-practice model)



METHODOLOGY

1

SCRIPT

Provided 48h prior presentation

2

ROLE-PLAY

Pharmacist
Client

3

CLASS DISCUSSION

Highlight strengths and areas for improvement

STUDENTS' ROLE AND COMPETENCIES DEVELOPED

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- Select appropriate biometric probes
- Interpret results to guide product choice
- Justification needs to be provided based on:
  - Biometric data
  - Dosage form and composition
- Development of communication skills and health literacy

ACTIVE LEARNING AND PEDAGOGICAL INNOVATION

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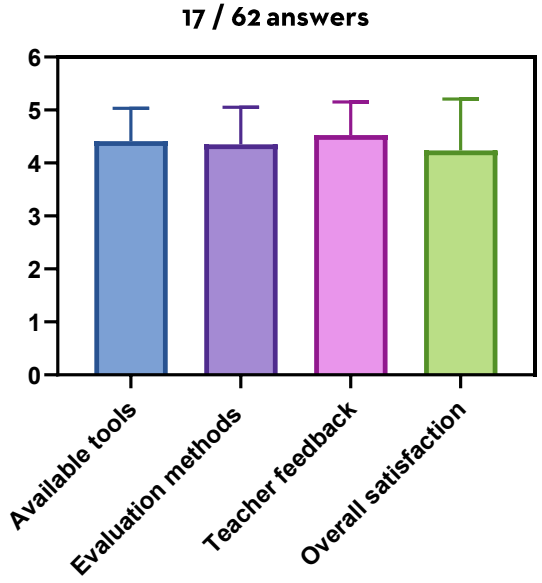
- Role-play and experiential learning
- Teamwork and peer discussion
- Student-centred and decision-oriented learning approach
- Integration of theory and practice

Arlianty, W. N. (2018). Project-based learning in chemical cosmetics course. AIP Conference Proceedings, 2026(1), 20073. https://doi.org/10.1063/1.5065033

de Beer, J., & Van Wyk, B.-E. (2022). Learning about Science & Pseudoscience as Critical Consumers: A Classroom Activity on the Rationality of Plant, Medicinal & Cosmetic Products Use. The American Biology Teacher, 84(8), 488–495. https://doi.org/10.1525/abt.2022.84.8.488

Liu, J., Li, R., Yang, W., Lei, H., Wang, L., Zhang, Y., … Yang, L. (2023). Project-Based Teaching Model in Pharmaceutical Integrated Experiment Course for Undergraduates Implementing the Case Study: Design, Synthesis, and Biological Evaluation of Potential SIRT5 Inhibitors. Journal of Chemical Education, 100(11), 4414–4422. https://doi.org/10.1021/acs.jchemed.3c00351

IMPACT AND STUDENTS' FEEDBACK | CONCLUSIONS



OVERALL TRENDS:

- High engagement
- Improved understanding of dermocosmetic counselling
- Increased confidence in clinical decision-making

- BAS is an innovative and realistic teaching strategy
- Enhances professional preparedness of pharmacy students
- Easily adaptable to other clinical or educational contexts

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BAS connects biometric data with real-world dermocosmetic counselling

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